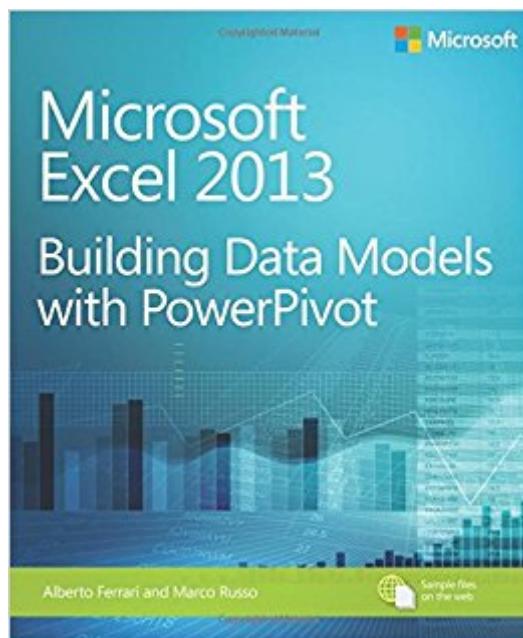


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# Microsoft Excel 2013 Building Data Models With PowerPivot (Business Skills)



## Synopsis

Your guide to quickly turn data into results. Transform your skills, data, and business and create your own BI solutions using software you already know and love: Microsoft Excel. Two business intelligence (BI) experts take you inside PowerPivot functionality for Excel 2013, with a focus on real world scenarios, problem-solving, and data modeling. You'll learn how to quickly turn mass quantities of data into meaningful information and on-the-job results no programming required! Understand the differences between PowerPivot for Self Service BI and SQL Server Analysis Services for Corporate BI Extend your existing data-analysis skills to create your own BI solutions Quickly manipulate large data sets, often in millions of rows Perform simple-to-sophisticated calculations and what-if analysis Create complex reporting systems with data modeling and Data Analysis Expressions Share your results effortlessly across your organization using Microsoft SharePoint Authors note on using Microsoft Excel 2016: This book's content was written against Excel 2013, but it is useful and valid for users of Excel 2016 too. Excel 2016 introduces several new DAX functions and an improved editor for DAX without changing any existing behavior. In other words, all of the concepts and examples explained in this book continue to work with Excel 2016.

## Book Information

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## Customer Reviews

There is a certain niche audience for this book: intermediate to advanced excel users who aren't

necessarily BI/datawarehousing types. If you are a fairly basic excel user, this would not be a book to start with. You should already know vlookups, pivot tables, etc. before getting into PowerPivot. And, if you are a grizzled BI professional, this may serve as a good reference, but you can breeze through parts of it. I guess I'm pretty much the target audience here, then. I'm an all-day excel user, but had not yet gotten PowerPivot as my company was still on excel 2007. Moreover, I only have a passing familiarity with cubes and BI stuff, facts and dimensions and star schemas, oh my! But I had heard about this PowerPivot fad (kidding!) and have been intrigued. I recently upgraded to Excel 2013 on my home computer just so I could begin to play around with this new feature. While I don't love the look and feel of excel 2013, it was worth it. Okay, enough about excel itself. What do I think of this book? Why did I choose this one over one of the many others? How the heck am I reviewing it before it has even been released? Do I like asking questions as a cheap rhetorical device before essentially answering them myself? YES! I also like to refer to myself in the third person, just to sound important. As for the third question: I subscribe to an online library that, for some reason, already has this available. Honestly, the main reason I chose this book over many others is that it has a very comprehensive coverage of the subject by authors who's previous book came highly recommended. Some books are more introductory (Jelen's), some focus on DAX alone, some are more for the Sharepoint stuff, this one seemed to have it all.

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